

Thank you for your interest in joining our organization. We are committed to quality work and superior customer service in all aspects of our business. The Ledger Media Group encourages applications from those with diverse backgrounds. The Ledger Media Group is a DRUGFREE workplace.

Applications may be faxed to (863)802-7806. You may also drop off completed applications during normal business hours. Please indicate the position(s) you are applying for on your application and resume. We do not accept unsolicited applications for any positions not listed below.

Ledger Media Group  
300 West Lime Street  
Lakeland, FL 33815

You can download an application at: <http://www.theledger.com/2012application>

### **Circulation District Manager**

The Ledger Media Group is accepting applications for a Circulation District Manager who is responsible for recruiting, contracting and overseeing independent contractors with regard to service and sales. Candidates must be able to work nights, weekends and holidays. Prior carrier or district manager experience preferred.

This position generally operates between the hours of 1:00 a.m. and 11:00 a.m. and takes place out in the field at any one of our various substations. District managers oversee the sales and distribution of the newspaper throughout an assigned territory. While supervising independent contractors, or carriers, district managers help to resolve customer complaints, deliver down routes as necessary, deliver replacement newspapers to subscribers and maintain route and subscriber lists.

A reliable vehicle, automobile insurance and a valid FL driver's license is required, in addition to completion of a satisfactory background and criminal history check.

Full-time positions offer a comprehensive benefits package that includes medical, prescription, hearing, vision, dental and life insurance coverage available at low cost.

### **Multimedia Account Executive**

The position will be responsible for selling a broad range of digital and print advertising products and services for all LMG products. Multimedia Account Executives are often viewed by their clients as valuable resources that help them identify market trends or leverage/uncover their unique competitive advantage.

Responsibilities include:

- Utilizing an assertive, consultative approach to identify and close opportunities that generate revenue with existing accounts.
- Research potential opportunities for new revenue using databases, market data, and other information resources.
- Develop strategic selling and prospecting techniques to efficiently handle a large volume of accounts while providing the highest level of customer satisfaction.

Requirements:

- Minimum of 2 years of outside sales experience, ideally in multimedia environments, or equivalent level of education and work experience required.
- Outstanding communication, questioning, listening and relationship-building skills.
- Work effectively in a team environment, exerting positive influence and serving as a team resource.
- Proficiency in MS Office applications: Word, Excel, PowerPoint. Strong data entry/typing skills. Comfort and familiarity with CRM systems.
- HS/GED (degree preferred)

### **Electronics Technician**

The Ledger Media Group is currently accepting applications for an Electronics Technician. The candidate should have 2-3 years of experience as an electronics technician and ideally be able to troubleshoot, repair and perform preventative maintenance on the following equipment or equivalent:

- Goss Colorliner presses and reels
- Allen Bradley Drive Controls/SLC/PLC
- GMA SLS2000 inserters
- Mueller Martini Print roller Buffer
- Quipp 350 Stackers
- Powerstrap strappers

Requirements:

- Basic PC skills and the ability to read and understand electrical drawings and schematics
- Must also be willing to work weekends and nights